

Core Competence is a Newsletter for Coreenso's customers providing news and information on numerous customer related projects and processes. The first issue concentrates on Coreenso's Research & Development, which covers the whole supply chain, from raw materials to end use applications, and benefits from close cooperation with machine suppliers, customers and end users.

Core Competence will be published twice a year in English, French, German and Spanish. If you would like to receive Core Competence, please go to www.coreenso.com, click on Publications and register.

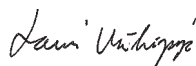
Research and development in Coreenso

In this first number of Core Competence to Coreenso's customers we at the R & D Department have the opportunity and pleasure of telling you about our mission and function within the company. Coreenso's R & D Department is both international and interdisciplinary, which allows us to work simultaneously on several jobs in different business areas as well as global activities. R & D is not concerned only with the development and improvement of cores, but also with the specific and goal-oriented influence on all raw materials. Coreenso produces most of its own raw materials. Besides guaranteeing a unique quality level this enables us to optimize them directly.

To meet continually growing demands our team is made up of highly qualified and motivated employees from different special fields. In R & D experts in cores work hand in hand with specialists in producing coreboard. Our efforts are based on direct contacts with our customers, the people who use our products, and also with the suppliers of the machines on which our products are used. Between them they define the demands and requirements our products have to fulfil. The R & D network has an important role in enabling us to do this work. By close cooperation with universities, institutes and research centres, mainly working in the fields of paper, packaging and technology, our own

knowledge and expertise is multiplied many times. This guarantees an efficient and successful way of working.

We look forward to having close cooperation with you and invite you to contact us.



Lauri Mäkipaja



Coreenso speaks

Based on Coreenso's strategy of direct contacts with customers and product users, we decided to make greater use of the opportunities offered by conferences and workshops. We find these are an excellent forum for sharing knowledge and starting cooperation. One such event is **AMI's Stretchfilm Conference**. Our presentations given by R&D Manager Andreas Schwab at Cologne, Germany, and Atlanta, USA, brought immense feedback with a huge number of positive contacts. Some new research projects are just one result of this.

At another venue, the Munich University of Applied Sciences, Germany, Andreas Schwab had the chance to intensify contacts by presenting our projects. These efforts resulted in promises of further presentations and cooperation.



APPOINTMENTS



Maxine Morley has been appointed Sales Representative for Central England. She has eight years sales experience working in several industries, most recently in plastics and injection moulding.



Martin Schotten has been appointed Managing Director of Coreenso Elfes GmbH & Co. KG. He will continue as Business Unit Director with responsibility for Coreenso's operations in Central Europe and UK.



Jörg Elfes has been appointed Technical Director with responsibility of the technical development for core production in Central Europe and UK.

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More than the core

INTRODUCING Corenso's R & D Team



Lauri Mäkipaja
R & D Director



Minna Kurittu
R & D Manager - coreboard



Marten van der Noord
R & D Manager - projects



Andreas Schwab
R & D Manager - cores

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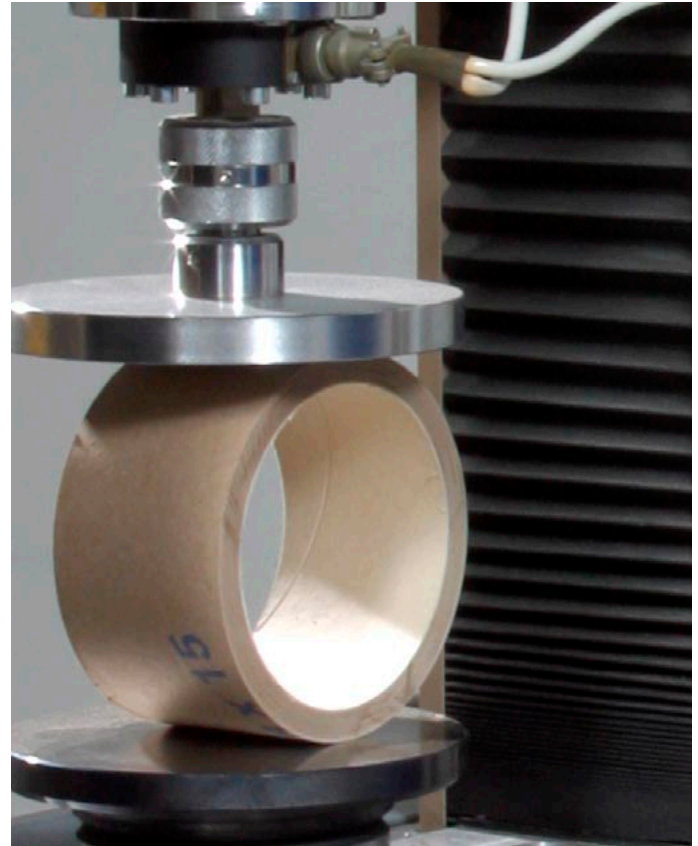
R & D in focus

The development and installation of new generations of printing presses faces core suppliers as well with new and more stringent demands. Not only are dimensions like width and diameter increasing, and with them the weight, but also production speeds are rising.

As a result of R & D efforts and close cooperation with machine suppliers and customers, Corenso is able to deliver cores with different characteristics like strength and critical speed, classified from ECO 2 to ECO 12.

This type of product, made for rotogravure presses with widths up to 4,320mm, can be used down to the splice diameter at web speeds of approx. 15m/s. Even though specialists as well as other core producers have stated that it is impossible to solve the problem within the existing core dimensions, Corenso have proved that it can be done.

Also in respect of the latest generation of newsprint presses, Corenso's contribution is evidence of the suitability of our product. This enables the paper industry to continue using a perfectly running system with the highest available flexibility and avoids the need to introduce an expensive, risky and totally inflexible system based on aluminium or GFR cores.



Beside these examples taken from the paper industry, Corenso is working on general and customized solutions for other business areas like films and flexible packaging, textiles and specialities. We need feedback from

you, our customer, to enable us to develop also in future exactly those products you will need. Let us know what your requirements will be and we promise to do our very best to meet them.



New certificates

In line with Corenso's principle of "global approach – local solution", we started to implement hygiene management systems some years ago.

The latest success in this respect was a certificate confirming the high standard of our production and the product itself, issued to Corenso-Elfes GmbH & Co. KG by the TÜV Rheinland group in Germany.

Considering this and other certificates obtained earlier, Corenso can proudly claim to be the only company on the market able to deliver cores and edge protection produced in conformity with the regulations and conditions for hygiene certification to HACCP and BRC /IOP standards.

For more information, please contact Malcolm Craighead.

New corenso.com launched

The Corenso website has been given a whole new look.

Click

www.corenso.com

and check it out!

