

CORE COMPETENCE NEWS

Core Competence is a Newsletter for Coreenso's customers providing news and information on numerous customer related projects and processes.

Core Competence will be published in English, French, German and Spanish. If you would like to receive Core Competence, please go to www.coreenso.com, click on Publications and register.



Coreenso France celebrates its centenary

Founded in 1907, Paperies Soustre became Coreenso France in 1998. An important change was the transfer of ownership to the Enso-Gutzeit group in 1990 and later to Stora Enso. With Stora Enso's support the production machinery has been thoroughly modernized and renewed to meet the demands of the markets and customers. With technical development the mill has increased its output, first five times higher (1980), then ten times (1990) and finally twenty times (2005). Now the annual production is 90,000 tonnes.

The origin of the company lay in Saint Seurin sur l'Isle, where the 'Papeteries et Cartonneries Georges Soustre et fils' paper and board mill was founded. The site of the present mill in

Moulin Neuf has been the scene of industrial activity since 1850, when the River Isle provided the power required for milling rice flour. Until the early 1970s the papermill produced straw paper for the manufacture of corrugated board. It was not until around 1975 that the mill switched to producing coreboard.

Behind this success story lie the dedication, loyalty and confidence of the founding family. "It took a potent mixture of entrepreneurial spirit, hard-headed realism and unflagging determination sustained over tens of years to establish an integrated enterprise such as this, with multiple sites in different regions, and to make it prosper, overcoming all the challenges presented by industrial and strategic revolutions. The founder must have been quite a visionary to make those choices, thanks to which we are still here today."

Today the mill is one of Europe's leading producers of coreboard; thanks to the dedication of its founders, the support of its owners, the ceaseless efforts of its employees and the trust of its customers.

Stéphanie Claustres
Mill Director Coreenso France



CERTIFICATES

Coreenso's Imatra Core Factory in Finland has obtained certification to the new ISO 22000 hygiene standard. The standard will be applied to cores used in packaging food contact materials, board and films.



Coreenso North America has obtained OHSAS 18001 certification for both the Board Mill and the Core Converting operations in Wisconsin Rapids. Coreenso North America is using these management systems to improve performance and promote continuous development in the areas of Safety, Environment and Quality.



In February 2008 **Coreenso Edam** received OHSAS 18001 certification for its occupational health and safety system. The aim is to continuously improve the health and safety conditions of the employees by avoiding and controlling risks.



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More than the core

FOCUS ON CORENSO EDAM B.V.

Sustainable Innovations

The product mix at Corenso Edam comprises cores for household aluminium foil and cling film, for tapes, labels and flexibles, and for thermal transfer ribbons (film that can take on an image or text from a computer and then print it out on paper or plastic), together with a number of specialized end markets.

Today Corenso Edam focuses on innovation, with success. Our strategy is built on innovation: developing new products for existing markets and finding new markets for existing products. This led to a licence agreement giving the group exclusive rights to sell and produce paper paint cans in Europe and in North America,

with an option for the rest of the world. We are certain that this new product will find wider uses in the food and non-food sectors, but for the moment we are concentrating on paint.

While building up a network of contacts with governmental organisations, universities and other centres of innovation, Corenso Edam B.V. came into contact with S&B – the inventors of the paint can – who were looking for a way to glue PP sheet material together. After visiting us, the idea was born of using laminated paper to make the cans, which resulted in the third version of the product.

It is very important for every company to work systematically on innovation, it should become part of the daily routine. Of course, everybody needs a certain amount of luck, but if a soccer team plays the full ninety minutes around its opponent's

goal you can hardly say it is just "luck" if they score! The thing to do is to get connected to the outside world and stop digging deep in your own backyard. Open the garden fence and be innovative with new techniques, machinery and tools, markets and products, communications and environment. It is hard work, but is a lot of fun at the same time and it pays off in the end.

Hans Keijzer
Corenso Edam B.V.



Hans Keijzer, Managing Director of Corenso Edam, will additionally promote and implement new business innovations in Corenso.

APPOINTMENTS



Maïke Pallasvirta has been appointed R&D Engineer. She is based at Corenso Elfes in Krefeld.



Therese Reidevall has been appointed Quality and Environmental Manager of Corenso Svenska. She is based at the core factory in Bäckefors.

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Corenso speaks

In early May, Corenso had the opportunity to participate in the AIMCAL Web Handling Conference, held in Minneapolis MN, USA. This also included a presentation given to around 100 experts by Corenso's R&D and Technical Marketing Manager **Andreas Schwab**.

AIMCAL is the Association of Industrial Metallizers, Coaters and Laminators and represents a huge number of companies operating in this business area as well as most of the machine suppliers. The conference is held every second year and

brings experts from the various companies together. On a high technical level, the group discusses current problems, new solutions and future trends for their businesses.

Getting to know the specific needs, requirements and demands of a particular business area as well as involvement in finding solutions and developing the future technology is one of the main aspects Corenso's R&D is interested in. When it comes to providing the latest knowledge about cores and their raw materials, production

and parameters, Corenso is a competent and reliable partner for industry.

With interesting new contacts and firm appointments for further discussions and activities, Corenso found this event very important and useful.